

# Artcollector

## Brief Profile



Every two months, Artcollector provides comprehensive information about all aspects of the world of the arts, and is a reliable guide for anyone interested in art – both experts and beginners.

Magazine format: 210 mm wide, 260 mm high  
 Print area: 170 mm wide, 215 mm high  
 Print method: Web offset; Cover: sheet offset, Euro scale  
 Number of pages: 116 pages, average  
 Cover price: € 9.00

### Circulation:

Print circulation: 40,000 copies  
 On board– First Class: 10,000 copies

### Distribution area:

Germany, Austria, Switzerland, Luxembourg, Northern Italy

### Distribution by:

Magazine retailers, subscriptions, bookstores, newsstand sales, special sales via (inter alia) private banking, art societies, Lufthansa First Class (on-board and lounges)

### Target group:

With Artcollector, you reach a free-spending target group that is interested in art and has the financial means to collect art and purchase luxury products. Artcollector readers are highly educated men and women aged 30+ who have above-average incomes/assets and prefer a luxurious lifestyle. They include managers and self-employed individuals who are interested in art, finance and investment.

### Ad rates:

(Price list No. 1, valid as of 10.04.2015):

2/1 page 4c: € 16,980.00

1/1 page 4c: € 8,490.00

1/2 page 4c: € 5,300.00

1/3 page 4c: € 3,680.00

Other formats, see price list. All prices are eligible for discounts and agency commission and plus VAT.